• Most good graphic design programs will allow you to design in 'layers'. This template is designed as a 'mask' that occupies one layer.

• You must place your artwork undemeath our template/mask layer. When you do so the mask will reveal the portions of the design that will print on the disc face.

• Do not trim your artwork to fit the outside edges of the allowable print area (let your design 'bleed' past the edge).

• Do not create your own center hole in your design (the template will mask that area automatically).

• CD/DVD's have a mirror band outside of the inner hub area. If you are using the disc's silver surface color as a part of your design, only reveal the disc surface OUTSIDE of the mirror band (the area inside the mirror band is mostly clear plastic). If you have a full color image that requires a "white flood" we can fill this area so it will show your image properly.
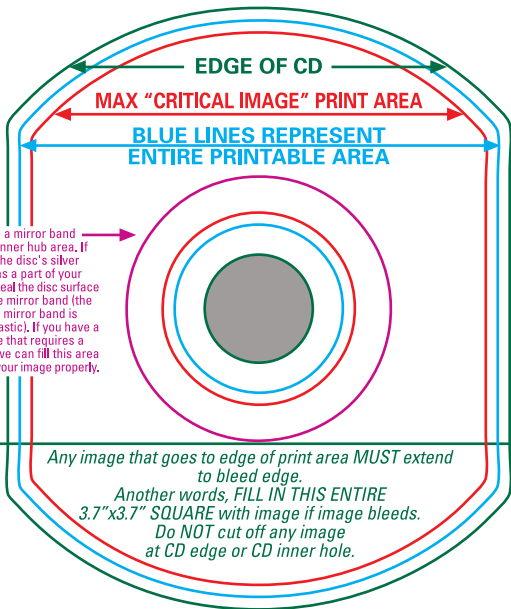
GENERAL DESIGN RULES:

• Artwork files are to be in final form (ready to print without changes or revisions).

• Supply a color printout (or .PDF file) of your finished artwork as a 'proof for us to check your artwork files against.

• It is preferred that final artwork files are supplied in .EPS file format, however, supplying your native artwork file is also helpful.

• The template/mask must remain on a separate removable layer. Do not 'flatten' your design with the template in it.

• CONVERT ALL COLORS TO CMYK. PLEASE DO NOT SUPPLY RGB.

• All scanned or bitmap images are to be 300 dpi (at ACTUAL size to print) and in the CMYK or Grayscale color mode (saved in .TIF or .TIFF format).

• Place or link your images (do not embed them) and include a copy of all image files used.

• Minimum text size: 4 points OR 6points if reverse.

• Minimum line width: 0.15mm (1/2 point) OR 0.30mm (1 point) if reverse.

• *All text must be converted to curves/outlines or you must supply all font files used in the design.*

• Acceptable tonal range for screens or gradients is between 15% and 85%. Tones outside that range will NOT print well.

• You must indicate whether you require a white flood/backprint.

IF YOUR DISC ARTWORK IS BEING SCREENPRINTED USING PANTONE SPOT COLORS:

• Do not design using transparencies or drop shadows. Use solid colours whenever possible and only use screens/gradients when necessary.

• Screenprinting prints one colour on each screen (to a maximum of six). Your design must be colour-seperable.

• Minimum trapping is 0.5 point or 0.18 mm

• If you are not designing for CMYK Process Printing, you must specify Pantone Matching System (PMS) colour numbers

ANAPHORA BUSINESS CARD "Hockey Rink" CD/DVD TEMPLATE GUIDE

EDGE OF CD

MAX "CRITICAL IMAGE" PRINT AREA

**BLUE LINES REPRESENT
ENTIRE PRINTABLE AREA**

CD/DVD's have a mirror band outside of the inner hub area. If you are using the disc's silver surface color as a part of your design, only reveal the disc surface OUTSIDE of the mirror band (the area inside the mirror band is mostly clear plastic). If you have a full color image that requires a "white flood" we can fill this area so it will show your image properly.

*Any image that goes to edge of print area MUST extend
to bleed edge.
Another words, FILL IN THIS ENTIRE
3.7"x3.7" SQUARE with image if image bleeds.
Do NOT cut off any image
at CD edge or CD inner hole.*

*Any image that is critical such as text that can NOT be cut off
MUST be placed within the "Critical Image" PRINT AREA (Red Line)*